**Subject line: Help your local constituent to re-open their business**

Xxx June 2020

Dear xxx MP,

**Reopening of the Beauty, Spa and Wellness Industry**

My name is [x], I am a local constituent and I [work/own/operate x business/am a self-employed x]. I am writing to express my despair about the announcement that hairdressers and barbers can open on 4th July, while the rest of the beauty, spa and wellness industry must remain closed, with no clarity on when we will be able to restart our operations.

**I am urgently seeking your support to ask if you will write to the Prime Minister to ask him to urgently take steps to open up the industry**. If urgent action is not taken many businesses across the country, including my own and many others in [constituency] will be forced to close and many people will face unemployment.

The hair and beauty service industry alone contributes £6.6bn to the UK economy, which equates to at least 8% of the value generated by the retail sector. It also employs up to 337,687 people, predominately women, across 49,371 businesses and provides over 16,500 apprenticeships.

**[Provide details of your own business here and the contribution you make to your local community.]**

Our industry called on the Government to allow us to reopen in line with very strict safety guidelines but our calls have not been heard. Moreover, many hair, beauty spa and wellness facilities are integrated and offer a wide-range of treatments. This means that for many of the ‘hair’ salons that are allowed to open, it may not be financially viable to restart half their operations while not being able to offer the other half of their services.

The longer beauty businesses, spas and well-being facilities are forced to remain closed, the more jobs are at risk as many businesses may never be able to reopen their doors.

Therefore, I ask that you write to the Prime Minister and ask him to:

1. **Reconsider the re-opening of beauty, spa and wellness services alongside hairdressers.**
2. **Provide immediate clarity to those in the beauty, spa and wellness sector on when we will be allowed to reopen.**

The continued uncertainty around when beauty, spa and wellness business can reopen has caused heightened anxiety on the long-term future of the sector and the thousands of jobs it supports.

I would also welcome a meeting with you at the earliest opportunity to discuss my concerns. I look forward to hearing from you.

Best regards,

[Name and postcode]